Powerpoint presentations have become a crucial way to communicate your research and findings. Presenting your ideas clearly and concisely is crucial in many professions, power points have some advantages, and now can be multi-media but they are ubiquitous.

Below is the presentation check list, include author, date and page numbers where possible. Most social sciences reference format so you can make author,date citations, Both are crucial because the author and date matter. APA is short, but sometimes Chicago helps with the gender of authors, which matters for use. Please, a url is not a reference, they always change and often do not have the vital author, date title publisher information. A url can be part of a reference, it is nice to have, but it can never be the whole reference. A quick way to get references is to type the title of the article or book into google scholar (GS) then click "cite" or "more" beneath the reference you are using, choose an author, date format... any of them are fine. A free bonus is a GS list of papers that have cited the book or paper you are looking at, its family tree so to speak… Citations matter, we want do know what is driving today's research, for recent articles this does not work, but look at the references your article cites, find your article's or book's most cited predecessors.

Within a slide or two present a list of the key points or conclusions you want your audience to take away from you presentation. No surprises, make all your key points and then make sure every slide supports one of your key arguments. You can add interesting diversions after the last slide. Make believe you only have 15 minutes to make all your main points, history slides are interesting, but can be moved to the end (after the references) make sure to put you key 2-5 points both as your intro and your conclusions if a slide is not essential to you main argument move it to the back (after the references slide, which is essential.

1. Please number slides (automatic in pptx) except for title page with a footer: your name, ECON 5808 Migration and FI… Summer 2018 etc. Use this to say thank your audience for asking questions etc. Please put your name and ECON5808 in the file name.
2. To avoid irrelevant questions, list your 3-5 main points/issues up front and at the end make sure every slide is relevant to one of you key points.
3. Give credit where credit is due, urls are OK but they often go bad, so add author, date title org or publishers at the end of your presentation (as discussed above).
4. Make all text big enough to read (20 point min) especially numbers see the WBI virtual classroom (VC) guidelines below.
5. Add references page at the end APA format or something close, use author date references on each slide where you use someone else's data, ideas or findings.

Here is the World Bank Inst VC tip sheet, author World Bank Insitute; Global Dialogues, Recommendations for PPT in VC, Tips on using PPT during VCs

http://class.povertylectures.com/WBI_PowerpointGuidelinesforVirtualClassRooms.pdf

as well John Cochrane on the mistake everyone makes doing power point presentations,

https://faculty.chicagobooth.edu/john.cochrane/research/papers/phd_paper_writing.pdf

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